

Elisabetta Tiziana Villa Italian home design studio Vitorchiano · Viterbo · Italia etvdesign.it

Scenographer, interior designer

Graduated in 1980 in *Interior Design* at ISA of Monza, Villa Reale, Milan, Elisabetta Tiziana Villa gets her degree in scenography at the Accademia di Belle Arti di Brera.

In 1988 she obtained a master's degree in Design and *Visual Merchandising* at the Bocconi University, in collaboration with La Rinascente foundation.

During the studies she attended the artistic ceramics workshop of the maestro Nanni Valentini making an experience that will deeply mark her professional and human life.

**1985.** She undertook the first collaborations with leading companies in the design sector (*Olivetti's Research Centre in Milan, Iveco, Seat*) and in the fashion industry (*Institute Premier Vision Paris, Pierre Cardin, Anne Marie Beretà*).

**1986.** After meeting with the maestro Isao Hiajima, she moved to Japan, in Tokyo, where she devoted herself with great passion to the textile and artistic research, developing significant partnerships with Isao Hiajima itself and with companies such as Seiko, Epson Researches, Maruzen Dipartiment Store.

**1989.** She opens in Milan her first studio of interior design and art direction that later she will move to Meda, in the heart of the furniture industry, close to the companies with which she collaborates. She realizes projects of private residences, apartments, hotels and showrooms in Italy, in Europe (Germany, Switzerland, Netherlands, France) and in the world (Israel, Turkey, Russia, China, Japan).

**1998.** Since the end of the nineties, she began to be responsible as artistic director of companies operating in the furniture industry, both classic and modern: *Cedit Ceramiche, Consorzio Cabiate Produce, Ycami Home Collection, Lualdi Porte, Minacciolo Cucine, Mood Home Design, Varaschin Home*.

**1999/2003.** She founded with Massimo Costa, in Milan, the *Open-space* gallery, an art space in Piazza Duomo, dedicated to up-and-coming young in the field of art and design.

**1999/2015.** She constantly works in China, in Beijing, Shanghai and Hainan, realizing prestigious projects for villas, private apartment, penthause and building interior.

**2008/2011.** She fouded with Michela Metri, *Godai Group*, a company that produces a special fabric made with yarn Japanese washi: an innovative project that combines and synthesizes the textile experience and the deep passion for Japanese culture.

**2012/2016.** The main activity of recent years focuses on interior design for luxury private residences in the world. Each work aims for maximum enhancement of the environment, the creation of unique products, sophisticated fabrics, furniture made with refined materials, accessories designed to fit each customer.

The strong professional experience, the activities carried out in countries profoundly different from each other both for culture and for social habits, the innate and cultivated passion for art led Elisabetta Tiziana Villa to create a totally unique artistic laboratory, where she realizes with her own hands unique pieces (textiles, ceramics, sculptures), representing the synthesis of knowledge and a thirty-year involvement in the world of design and art.